

ORDER

KSNV

Orders
Order / Rev: 103688
Alt Order #: 06830031
Product Desc: BERKLEY FOR SENATE
Estimate: 30S
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 06/28/12 / 10/30/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 1831 Chestnut St.
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Berkley, Shelley for Senate *-Revised*
Demographic: A35+
Product Codes: PLC01
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	63	\$23,550.00	\$20,017.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	63	\$23,550.00	\$20,017.50	0.00
Totals	63	\$23,550.00	\$20,017.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	20%	\$23,550.00
Market	100%	\$117,750.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$37,680.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$24,727.50
KTUD	0%	\$0.00
KVVU	25%	\$29,437.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$2,355.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	Wake Up Early w/ Wagn	M	430a-5a	-TWT---	:30	4	\$50.003		0.00	NM	0	\$0.00
Wake Up Early Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWT---		4		\$50.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	-TWT---	:30	4	\$50.003		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWT---	4		\$50.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		Wake Up Early w/ Wagners		430a-5a	-TwTh-----	:30		(\$50.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	10/15/12-10/21/12		Wake Up Early w/ Wagners		430a-5a	-TwTh-----	:30		(\$50.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
3	KSNV	10/15/12-10/21/12		Wake Up Early w/ Wagners		430a-5a	-TwTh-----	:30		(\$50.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	10/15/12-10/21/12		Wake Up Early w/ Wagners		430a-5a	-TwTh-----	:30		(\$50.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 2	KSNV	10/22/12	10/22/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$50.003		0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$50.00		0.00						
E 3	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$200.003		0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$200.00		0.00						
E 4	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$200.003		0.00	NM	4	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$200.00		0.00						
E 5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	8	\$300.003		0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	3		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	KSNV	10/15/12-10/21/12		M-F 6-7a WakeUp w/Wagners		6-7a	-TWThF----	:30		(\$300.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 6	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$300.003		0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$300.00		0.00						
E 7	KSNV	10/22/12	10/22/12	Today Show Today Show	CM	658a-9am	M-----	:30	3	\$400.003		0.00	NM	3	\$1,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	3		\$400.00		0.00						
E 8	KSNV	10/16/12	10/19/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	12	\$400.003		0.00	NM	0	\$0.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	12		\$400.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	KSNV	10/16/12	10/19/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	12	\$400.003		0.00	NM	0	\$0.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	12		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TWThF----	:30	(\$400.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TWThF----	:30	(\$400.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
3	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TWThF----	:30	(\$400.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TWThF----	:30	(\$400.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
5	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TWThF----	:30	(\$400.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
6	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TWThF----	:30	(\$400.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
7	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TWThF----	:30	(\$400.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
8	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TWThF----	:30	(\$400.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
9	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TWThF----	:30	(\$400.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
10	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TWThF----	:30	(\$400.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
11	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TWThF----	:30	(\$400.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
12	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TWThF----	:30	(\$400.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 9	KSNV	10/16/12	10/19/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$175.003		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	3		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12		Noon News	12-1230pm		-TWThF----	:30	(\$175.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
3	KSNV	10/15/12-10/21/12		Noon News	12-1230pm		-TWThF----	:30	(\$175.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	10/15/12-10/21/12		Noon News	12-1230pm		-TWThF----	:30	(\$175.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 10	KSNV	10/22/12	10/22/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$175.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	KSNV	10/22/12	10/22/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$175.00		0.00			
E 11	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	1	\$175.003		0.00	NM	0	\$0.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		(\$175.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 13	KSNV	10/16/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	--TWTF--	:30	3	\$200.003		0.00	NM	0	\$0.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--TWTF--					3	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		Dr. Phil		3-4p	-TwThF----	:30		(\$200.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	10/15/12-10/21/12		Dr. Phil		3-4p	-TwThF----	:30		(\$200.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	10/15/12-10/21/12		Dr. Phil		3-4p	-TwThF----	:30		(\$200.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 14	KSNV	10/22/12	10/22/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$200.003		0.00	NM	1	\$200.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$200.00		0.00			
E 15	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$300.003		0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00			
E 16	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	--TWTF--	:30	4	\$300.003		0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--TWTF--					4	\$300.00		0.00			
E 17	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--TWTF--	:30	4	\$300.003		0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--TWTF--					4	\$300.00		0.00			
E 18	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$300.003		0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00			
E 19	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$450.003		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$450.00		0.00			

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E 19	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$450.003		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Early News		5-630p	M-----	:30		(\$450.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	10/22/12-10/28/12		M-F Early News		5-630p	M-----	:30		(\$450.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 20	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	--TWTF--	:30	8	\$450.003		0.00	NM	7	\$3,150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--TWTF--					8	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KSNV	10/15/12-10/21/12		M-F Early News		5-630p	-TWThF----	:30		(\$450.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 21	KSNV	10/16/12	10/19/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	--TWTF--	:30	4	\$225.003		0.00	NM	1	\$225.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--TWTF--					4	\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$225.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	10/15/12-10/21/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$225.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
3	KSNV	10/15/12-10/21/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$225.00)		0.00	NM		
See MG 21.5															
[PGM CHG = NBC DEBATE]															
4	KSNV	10/15/12-10/21/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$225.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
5	KSNV	10/16/12-10/16/12		RALSTON in PRIME		8-11pm	-T-----	:30		\$225.00		0.00	NM		
Ⓜ MG for 21.3 10/16															
[inv code]															
E 22	KSNV	10/22/12	10/22/12	RALSTON in PRIME Face to Face in PRIME	CM	8-11pm	M-----	:30	1	\$225.003		0.00	NM	1	\$225.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$225.00		0.00			
E 23	KSNV	10/20/12	10/20/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$150.003		0.00	NM	1	\$150.00
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$150.00		0.00			
E 24	KSNV	10/22/12	10/22/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (9:30 PM-10:30 PM)	M-----	:30	2	\$400.003		0.00	NM	2	\$800.00
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$400.00		0.00			
E 25	KSNV	10/16/12	10/19/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	--TWTF--	:30	8	\$400.003		0.00	NM	2	\$800.00
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 103688
 Alt Order #: 06830031
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KSNV	10/16/12	10/19/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	--TWTF--	:30	8	\$400.003		0.00	NM	2	\$800.00
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--TWTF--	6		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F Jeop/Wheel		630-730pm	-TwThF----	:30		(\$400.00)		0.00	NM		
See MG 25.9,25.10 [PGM CHG = JEOP OR WHEEL IN PRIME]															
3	KSNV	10/15/12-10/21/12		M-F Jeop/Wheel		630-730pm	-TwThF----	:30		(\$400.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	10/15/12-10/21/12		M-F Jeop/Wheel		630-730pm	-TwThF----	:30		(\$400.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
5	KSNV	10/15/12-10/21/12		M-F Jeop/Wheel		630-730pm	-TwThF----	:30		(\$400.00)		0.00	NM		
See MG 25.9,25.10 [PGM CHG = JEOP OR WHEEL IN PRIME]															
7	KSNV	10/15/12-10/21/12		M-F Jeop/Wheel		630-730pm	-TwThF----	:30		(\$400.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
8	KSNV	10/15/12-10/21/12		M-F Jeop/Wheel		630-730pm	-TwThF----	:30		(\$400.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
9	KSNV	10/16/12-10/16/12		SIGN ON-SIGN OFF		5a-459a	(9:30 PM-10:30 I-T-----)	:30		\$400.00		0.00	NM		
Ⓜ MG for 25.1,25.5 [inv code]															
10	KSNV	10/16/12-10/16/12		SIGN ON-SIGN OFF		5a-459a	(9:30 PM-10:30 I-T-----)	:30		\$400.00		0.00	NM		
Ⓜ MG for 25.1,25.5 [inv code]															
E 26	KSNV	10/20/12	10/20/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	2	\$250.003		0.00	NM	2	\$500.00
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	2		\$250.00		0.00						
E 27	KSNV	10/21/12	10/21/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$600.003		0.00	NM	0	\$0.00
NEWS IN PRIME AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		News 3 Live in Prime		7-10pm	-----Su	:30		(\$600.00)		0.00	NM		
Unresolved [FOOTBALL RAN OVER]															
E 29	KSNV	10/19/12	10/19/12	Fri PR 8-9p Friday Prime 8-9pm	CM	8-9pm	----F--	:30	1	\$750.003		0.00	NM	1	\$750.00
WHIT/COMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$750.00		0.00						
E 30	KSNV	10/17/12	10/17/12	Wed PR 9-10p Wednesday Prime 9-10pm	CM	9-10pm	--W----	:30	1	\$1,700.003		0.00	NM	1	\$1,700.00
SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$1,700.00		0.00						
E 31	KSNV	10/17/12	10/17/12	Wed PR 10-11p Wednesday Prime 10-11pm	CM	10-11pm	--W----	:30	1	\$1,400.003		0.00	NM	1	\$1,400.00
CHICAGO FIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$1,400.00		0.00						
E 34	KSNV	10/22/12	10/22/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$185.003		0.00	NM	0	\$0.00

Order / Rev: 103688
 Alt Order #: 06830031
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		2				\$185.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a	M-----	:30		(\$185.00)		0.00	NM		
	Credited														
	[CREDIT - \$\$ RESPENT ON 10/23 BUY]														
2	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a	M-----	:30		(\$185.00)		0.00	NM		
	Credited														
	[CREDIT - \$\$ RESPENT ON 10/23 BUY]														
E 35	KSNV	10/16/12	10/19/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$185.003		0.00	NM	0	\$0.00
	Tonight Show														
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		1				\$185.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	KSNV	10/15/12-10/21/12	The Tonight Show			1135p-1237a	-TwThF----	:30		(\$185.00)		0.00	NM		
	Unresolved														
	[NOT AVAILABLE RATE] NOT AVAILABLE RATE														
E 36	KSNV	10/16/12	10/19/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$425.003		0.00	NM	3	\$1,275.00
	M-F News 3 at Eleven														
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		4				\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	M-F News 3 at Eleven			11pm-1135pm	-TwThF----	:30		(\$425.00)		0.00	NM		
	Credited														
	[CREDIT - \$\$ RESPENT ON 10/23 BUY]														
E 37	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$425.003		0.00	NM	1	\$425.00
	M-F News 3 at Eleven														
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$425.00		0.00			
E 38	KSNV	10/20/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$400.003		0.00	NM	1	\$400.00
	Sa-Su News 3 at Eleven														
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----SS		2				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/15/12-10/21/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----SaSu	:30		(\$400.00)		0.00	NM		
	Credited														
	[CREDIT - \$\$ RESPENT ON 10/23 BUY]														
E 39	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$225.003		0.00	NM	2	\$450.00
	Saturday Today														
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		2				\$225.00		0.00			
E 40	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	2	\$150.003		0.00	NM	2	\$300.00
	News 3 Sunrise SATURDAY														
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		2				\$150.00		0.00			
E 41	KSNV	10/20/12	10/20/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$200.003		0.00	NM	1	\$200.00
	News 3 Today - SAT														
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1				\$200.00		0.00			
E 42	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$350.003		0.00	NM	0	\$0.00
	Sunday Today														
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		2				\$350.00		0.00			

Order / Rev: 103688
 Alt Order #: 06830031
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	KSNV	10/21/12	10/21/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$350.003		0.00	NM	0	\$0.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	2		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		Sunday Today		7a-8am	-----Su	:30		(\$350.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	10/15/12-10/21/12		Sunday Today		7a-8am	-----Su	:30		(\$350.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 43	KSNV	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$550.003		0.00	NM	1	\$550.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$550.00		0.00						
N 44	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$700.001		0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$700.00		0.00						
N 45	KSNV	10/22/12	10/22/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M-----	:30	2	\$1,300.001		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	M-----	:30		(\$1,300.00)		0.00	NM		
Unresolved															
[pgm chg = jeep or wheel in Prime]															
2	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	M-----	:30		(\$1,300.00)		0.00	NM		
Unresolved															
[pgm chg = jeep or wheel in Prime]															
N 46	KSNV	10/22/12	10/22/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$425.001		0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$425.00		0.00						
N 47	KSNV	10/22/12	10/22/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$325.00		0.00						
N 48	KSNV	10/22/12	10/22/12	Late Night w/Fallon Late Night w/Fallon	CM	1236a-136am	M-----	:30	2	\$250.001		0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$250.00		0.00						
N 49	KSNV	10/22/12	10/22/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.001		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$450.00		0.00						
N 50	KSNV	10/22/12	10/22/12	M-F Today Show III 4th BM Today 4th Hour	CM	10am-11am	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$325.00		0.00						
													Totals	63	\$23,550.00